

2026

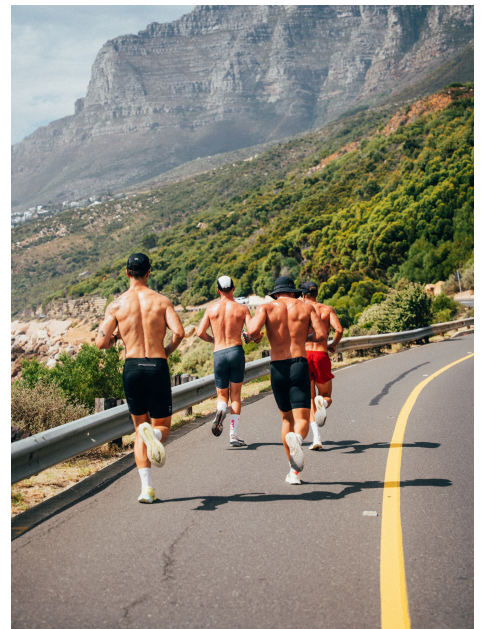


Lab partnership

anomalie

Unlocking human aliveness

A brand and community built around health intelligence from the future.



Instagram
[@getanomalie](https://www.instagram.com/getanomalie)

Website
www.getanomalie.com



Evolve from a gym into a complete health and longevity destination.

We enable you to offer the 360 degrees test-treat-train-test loop.

New Customers
Additional Revenue Stream
Improved offering

Zero costs
Zero effort

Expand your offering

Run the following health tests with almost no extra effort.

→ Common practice: Customers combine Testing session with class visit and a post-workout shake

Blood Test

Understand your health from inside

HEALTHMARKERS
100+

Sweat Test

Find your perfect hydration profile

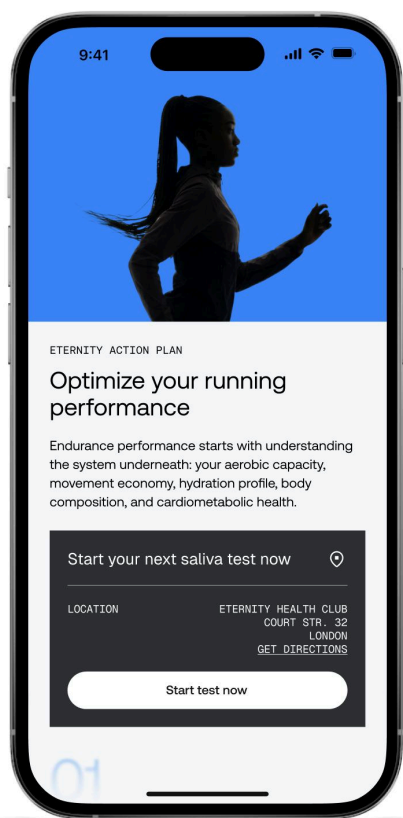
HEALTHMARKERS
10+

Body Composition Analysis

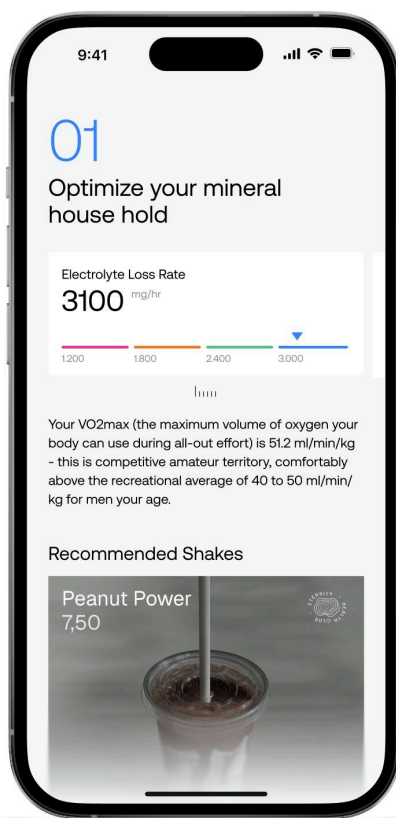
Measure your progress of muscle and fat over time

HEALTHMARKERS
30+

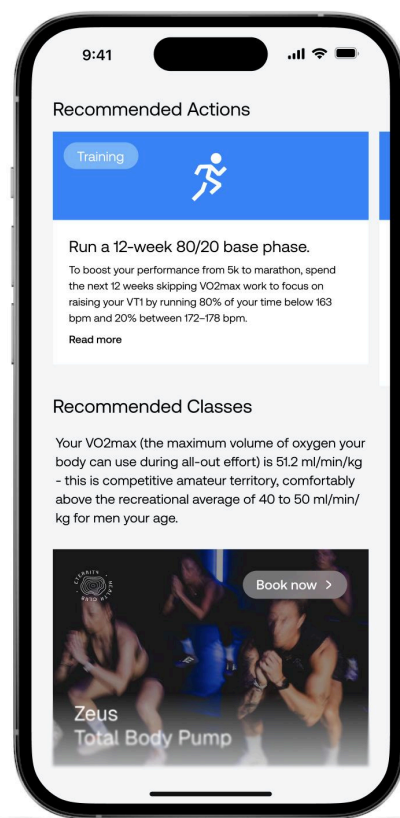
Customers receive a doctor-validated action plan including contextual integration of your products and services.



HEALTH MARKERS & MEDICAL PROTOCOL



INTEGRATION OF YOUR STUDIO'S PRODUCTS



INTEGRATION OF YOUR STUDIO'S CLASSES



Validated by Doctors



Contextual Cross-Selling of Your Studio's Classes and Products



Seamless Customer Journey



GDPR Compliant

No implementation and operational effort

We provide everything both for smooth operations and a seamless CX



Integration & sales

- We provide all assets to integrate anomalie into your communication
- Easy on-site booking in seconds via QR code - integration in your online booking also possible



Test on-site

- No setup costs for you
- We provide every test device and guide you through setup and installation
- >95 % of tests run in customer self-service



Logistics & data capture

- Test-device data is transmitted to us automatically
- Only blood samples ship to the lab by standard post. We provide everything.



Lab & Medical Analysis

- Zero effort for you
- Certified labs and medical partners analyze all samples and data
- Every protocol is doctor-validated

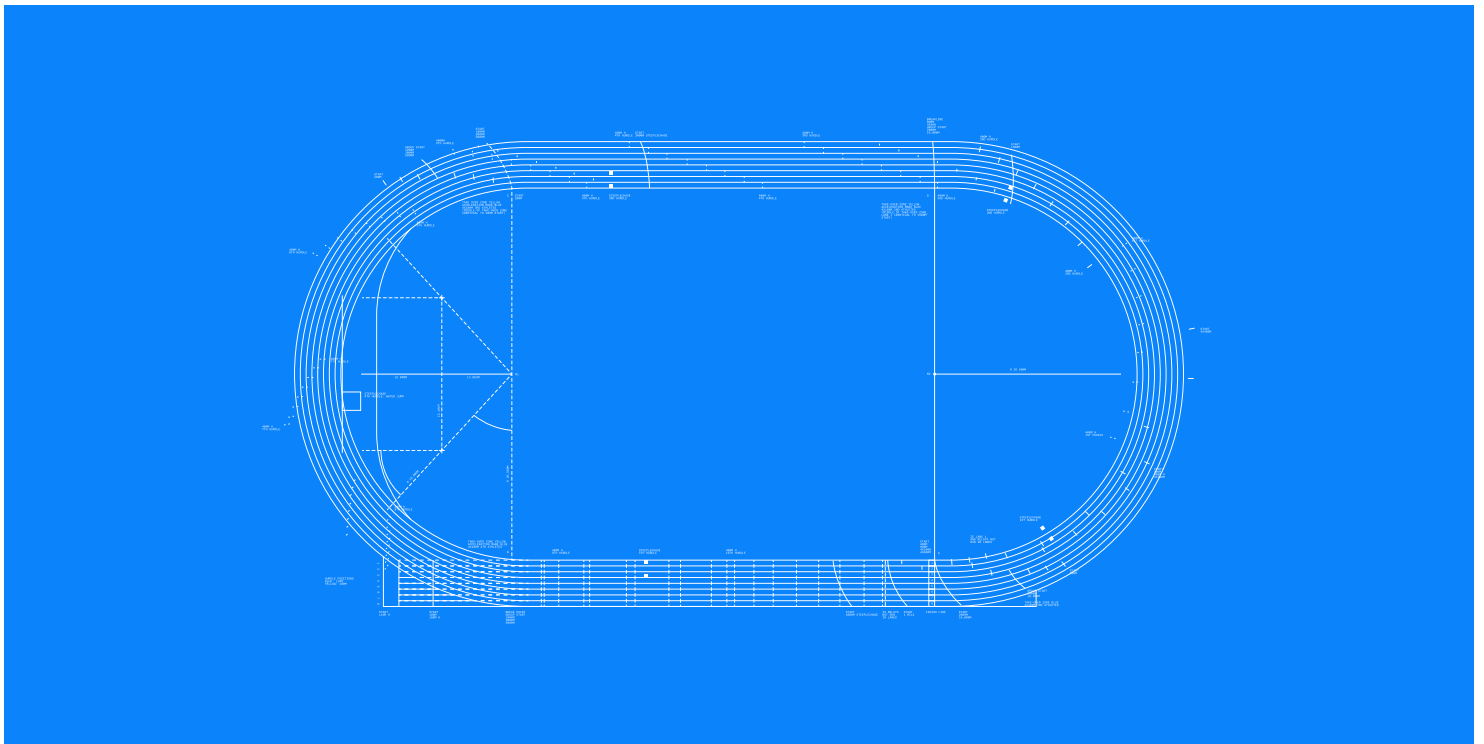


Results & Recurring

- Customers receive their protocol in the anomalie app
- You earn additional, recurring revenue through product placements and new health services in your studio

Become an anomalie lab partner.

Let's build the future of health intelligence together.



CONTACT



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